

Marking Sheet: Collection of Work 2 (Tri-Fold Brochure Design)

| Candidate Name | | |
|--|--------------|----------------|
| Assessment Criteria | Maximum Mark | Candidate Mark |
| Components of collection completed as specified | | |
| Student has produced a sketch design, draft copy and final copy of design | 3 | |
| Text logo included | 3 | |
| Text information regarding employment laws added to document | 6 | |
| Additional graphics/images researched and added to document | 6 | |
| Document printed and submitted in colour | 2 | |
| Appropriate layout/design | | |
| Document title successfully integrated to design | 5 | |
| Suitable colour scheme applied | 6 | |
| Suitable font scheme/formatting applied (<i>headings/typeface</i>) | 8 | |
| Suitable border style applied which compliments design | 4 | |
| Use of graphics/images enhances visual impact | 7 | |
| Design is of professional quality that suits the purpose of the business (<i>white space, framing, typefaces, use of graphics</i>) | 10 | |
| Suitable and effective tools/techniques selected | | |
| Correct document size and format (tri-fold) | 3 | |
| Assembled correctly with no errors (text/images do not overlap when folded) | 5 | |
| Use of wordart - format size, position of headings | 7 | |
| Use of textboxes –format size, position of text. No text wrapping. | 8 | |
| Application of page border | 4 | |
| Graphics formatting – format size and position of graphics | 7 | |
| Evaluation of final design | 6 | |
| Evidence of planning in sketches and drafts | | |
| Rough sketch of document indicating design considerations: <ul style="list-style-type: none"> • colour scheme • font scheme – titles and body text • images – style and positioning • borders – page border/text box borders | 10 | |
| Draft copy indicates improvements to design. Clear reasons provided. | 10 | |
| Total Mark | 120 | |
| Student Mark (Transfer to Marking Sheet 1) | 12 | |