

## Marking Sheet: Collection of Work 1 (Flyer Design)

Candidate Name		
Assessment Criteria	Maximum Mark	Candidate Mark
<b>Components of collection completed as specified</b>		
Student has created a rough sketch of document indicating design considerations: <ul style="list-style-type: none"> <li>colour scheme</li> <li>font scheme – titles and body text</li> <li>images – style and positioning</li> <li>borders – page border/text box borders</li> </ul>	<b>6</b>	
Text information of <b>What? Where? Who? Why? When?</b> provided added to document	<b>4</b>	
Text logo included - using a text box	<b>3</b>	
Additional related graphics/images researched, referenced and added to the document	<b>5</b>	
Document printed and submitted in colour	<b>2</b>	
<b>Appropriate layout/design</b>		
Document title successfully integrated to design	<b>5</b>	
Suitable colour scheme applied	<b>6</b>	
Suitable font scheme/formatting applied ( <i>headings/typeface</i> )	<b>8</b>	
Suitable border style applied which compliments design	<b>4</b>	
Use of graphics/images enhances visual impact	<b>7</b>	
Design is of professional quality that suits the purpose of the business ( <i>white space, framing, typefaces, use of graphics</i> )	<b>10</b>	
<b>Suitable and effective tools/techniques selected. Rationale identified.</b>		
Correct document size/format A4	<b>1</b>	
Use of wordart - format size, position of headings	<b>3</b>	
Use of textboxes –format size, position of text. No text wrapping.	<b>4</b>	
Application of page border	<b>2</b>	
Graphics formatting – format size and position of graphics	<b>4</b>	
Evaluation – Strengths, weaknesses and suggested improvements	<b>6</b>	
<b>Total Mark</b>	<b>80</b>	
<b>Percentage (Transfer to Marking Sheet 1)</b>	<b>8</b>	